



# SEKOLAH TINGGI ILMU EKONOMI Y.A.I

- Program Pascasarjana Magister Akuntansi (S-2)
- Program Studi Akuntansi (S-1) • Program Studi Manajemen (S-1)

Jl. Salemba Raya No. 7-9A Jakarta Pusat, Telp. (021) 3149205, (021) 3914075  
Homepage : <http://www.yai.ac.id>; Email : [stie@yai.ac.id](mailto:stie@yai.ac.id)

KEPUTUSAN  
KETUA SEKOLAH TINGGI ILMU EKONOMI Y.A.I  
NO. 23/K/SK-M/STIE Y.A.I/IX/2022  
TENTANG  
PENGANGKATAN **SDR/I. NURSITI, SE, MM**  
SEBAGAI DOSEN AKTIF SEMESTER GASAL TAHUN AKADEMIK 2022/2023  
PADA SEKOLAH TINGGI ILMU EKONOMI Y.A.I

## KETUA SEKOLAH TINGGI ILMU EKONOMI Y.A.I

MENIMBANG : 1. Bahwa dalam kegiatan perkuliahan Semester Gasal Tahun Akademik 2022/2023 diperlukan tenaga pengajar yang memenuhi syarat – syarat kemampuan, kemauan, kesempatan, pengabdian dan syarat lainnya yang dibutuhkan untuk menjamin kelancaran, ketertiban dan mutu perkuliahan pada Sekolah Tinggi Ilmu Ekonomi Y.A.I.  
2. Bahwa untuk menunjang kelancaran pelaksanaan proses belajar mengajar di lingkungan Sekolah Tinggi Ilmu Ekonomi Y.A.I, dipandang perlu untuk mengangkat Dosen Aktif pada semester Gasal Tahun Akademik 2022/2023.

MENINGGAT : 1. Statuta Sekolah Tinggi Ilmu Ekonomi Y.A.I  
2. Peraturan Akademik Sekolah Tinggi Ilmu Ekonomi Y.A.I

## MEMUTUSKAN

MENETAPKAN : 1. Mengangkat Sdr /i. Nursiti, SE, MM (NID: 950567) Sebagai dosen Aktif Semester Gasal Tahun Akademik 2022/2023 dan ditempatkan/diperbantukan pada Sekolah Tinggi Ilmu Ekonomi Y.A.I., untuk mata kuliah :

▪ Pengantar Bisnis	3 SKS	AKT S-1/ MNJ S-1
▪ Komunikasi Bisnis/ Teknik Lobi & Negoisasi Bisnis	3 SKS	AKT S-1/MNJ S-1
▪ Manajemen Pemasaran/ Manajemen Pemasaran	3 SKS	AKT S-1/MNJ S-1
▪ Strategi Pemasaran	3 SKS	MNJ S-1

**TOTAL SKS 12 SKS**

2. Segala biaya yang timbul akibat dari keputusan ini dibebankan kepada anggaran Sekolah Tinggi Ilmu Ekonomi Y.A.I
3. Keputusan ini berlaku sejak tanggal ditetapkan sampai dengan selesainya seluruh proses belajar/mengajar semester Gasal Tahun Akademik 2022/2023
4. Perubahan, perbaikan atau pembatalan dilaksanakan sebagaimana mestinya, apabila terdapat kesalahan ataupun kekeliruan dalam keputusan ini.

Ditetapkan di : Jakarta  
Pada tanggal : 12 September 2022

SEKOLAH TINGGI ILMU EKONOMI Y.A.I  
Ketua,

Dr. Reschiwati, SE, MM, Ak, CA

Disampaikan kepada Yth.,  
Sdr/i. Nursiti, SE, MM

Tembusan kepada :

- Yth. Ketua Y.A.I
- Yth. Karo Personalia & PSDM Y.A.I

## NURSITI, SE., M.M

### Manajemen Pemasaran I (3 SKS)

Tanggal Mengajar : Thursday, 22 September 2022

Pertemuan : 01

materi hari ini kita membahas RPS matakuliah MP 1 dulu ya nnt sedikit saya jelas materi pertemuan 1

File Materi : 62\_20220922155003\_RPS MBKM Manajemen Pemasaran I (1).doc

File Tugas :

### Mahasiswa





















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	2019031060	RIMA TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Thursday, 22 September 2022 15:53:00	
	2020031005	PATRICIA TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Thursday, 15 December 2022 18:59:00	
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	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Sunday, 13 November 2022 15:38:00	
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 22 September 2022 17:00:00		
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Thursday, 22 September 2022 15:57:00	
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Thursday, 22 September 2022 16:36:00	
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Thursday, 22 September 2022 16:54:00	
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Friday, 23 September 2022 09:58:00	
	2020031066	FITRIA HANDAYANI Keterangan : Alfa		
	2020031067	SHIFA AULIYA SAFIRA Keterangan : Alfa	Wednesday, 28 September 2022 22:07:00	
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	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 22 September 2022 17:00:00		
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Tuesday, 11 October 2022 09:31:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2021021018	MELANY TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Wednesday, 16 November 2022 13:22:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 22 September 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Thursday, 22 September 2022 16:36:00	
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 22 September 2022 17:00:00		
	2021021035	META DWI KARTIKA Keterangan : Alfa	Thursday, 17 November 2022 19:33:00	
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	2124070003	GIAN DWITIYA JECONIAH Keterangan : Alfa	Wednesday, 16 November 2022 03:32:00	
	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Wednesday, 16 November 2022 12:34:00	Thursday, 17 November 2022 10:35:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 10 November 2022 15:18:00	Thursday, 10 November 2022 15:18:00	
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Friday, 30 September 2022 07:13:00	
	2124070013	RIZKA NADIYAH ISNAINI Keterangan : Alfa	Wednesday, 16 November 2022 10:16:00	
	2224070001	RADEN REZA NOVBMBRI PAHLEVI TGL. ABSEN : Thursday, 22 September 2022 17:00:00	Friday, 23 September 2022 19:01:00	
	2224070007	YUDHA ADJIANSYAH Keterangan : Alfa	Thursday, 19 January 2023 16:49:00	

Tanggal Mengajar : Thursday, 29 September 2022

Pertemuan : 02

**pertemuan ke 2 masih melanjutkan materi pemasaran abad ke 21 kuliah online jadwal zoom menyusul akan di share ke GWA**

**File Materi : 62\_20220929130644\_Bab 1 PEMASARAN ABAD 21.ppt**

**File Tugas :**

Mahasiswa













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	2019031060	RIMA TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Thursday, 10 November 2022 17:43:00	
	2020031005	PATRICIA TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Friday, 11 November 2022 00:57:00	
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Monday, 03 October 2022 08:33:00	
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Sunday, 13 November 2022 15:38:00	
	2020031018	MUHAMAD RAFI Keterangan : Alfa	Tuesday, 15 November 2022 03:49:00	
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	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Thursday, 29 September 2022 17:49:00	
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Thursday, 29 September 2022 18:20:00	
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	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 29 September 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Thursday, 29 September 2022 17:22:00	
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Tuesday, 24 January 2023 17:17:00	

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	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Wednesday, 16 November 2022 12:34:00	Thursday, 17 November 2022 10:35:00	
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	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Wednesday, 16 November 2022 10:16:00	
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Thursday, 29 September 2022 19:13:00	
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 29 September 2022 17:00:00	Thursday, 19 January 2023 16:50:00	

Tanggal Mengajar : Thursday, 06 October 2022

Pertemuan : 03

**pertemuan ke 3 membahas tentang pengembangan strategi dan rencan pemasaran**

**File Materi : 62\_20221006190617\_Bab 3 mengumpulkan informasi dan memindai lingkungan.ppt**

**File Tugas :**

## Mahasiswa



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	2019031060	RIMA TGL. ABSEN : Thursday, 06 October 2022 17:00:00		
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	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 06 October 2022 17:00:00		



















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	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 06 October 2022 17:05:00	
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 20 October 2022 15:42:00	
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 06 October 2022 18:46:00	
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 06 October 2022 12:44:00	
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	2020031067	SHIFA AULIYA SAFIRA TGL. ABSEN : Thursday, 06 October 2022 17:00:00		
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	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 06 October 2022 17:06:00	
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Tuesday, 11 October 2022 11:00:00	
	2021021018	MELANY TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Tuesday, 24 January 2023 17:06:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 06 October 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 06 October 2022 18:14:00	
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	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 06 October 2022 17:00:00		
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 06 October 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Wednesday, 16 November 2022 03:37:00	

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	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Wednesday, 16 November 2022 12:34:00	Thursday, 17 November 2022 10:35:00	
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	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Wednesday, 16 November 2022 10:16:00	
	2224070001	RADEN REZA NOVBMBRI PAHLEVI TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 20 October 2022 13:54:00	
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 06 October 2022 17:00:00	Thursday, 19 January 2023 16:50:00	

Tanggal Mengajar : Thursday, 13 October 2022

Pertemuan : 04

**pertemuan ke 4 tentang melaksanakan riset pemasaran dan meramalkan permintaan**

**File Materi : 62\_20221013161611\_Bab 4 Melaksanakan riset pemasaran dan meramalkan permintaan.ppt**

**File Tugas :**

## Mahasiswa






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	2020031005	PATRICIA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 13 October 2022 17:19:00	<a href="#">62_14_2020031005 - Tugas 1 Manajemen Pemasaran.pdf</a>
	2020031011	BELLA TRISTANTIANA M Keterangan : Alfa	Thursday, 13 October 2022 16:23:00	<a href="#">62_14_Tugas manajemen pemasaran.docx</a>
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Tuesday, 24 January 2023 17:25:00	
	2020031018	MUHAMAD RAFI Keterangan : Alfa	Thursday, 13 October 2022 17:09:00	
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 13 October 2022 17:00:00		<a href="#">62_14_TUGAS 1 MANAJEMEN PEMASARAN - DIANI FARADILA 2020031019.pdf</a>

















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	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 20 October 2022 15:42:00	<a href="#">62_14_Michelle 045 -Tugas Pert. 4.pdf</a>
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 13 October 2022 19:01:00	<a href="#">62_14_Desitha Hilda - 2020031051 pert.4.pdf</a>
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 13 October 2022 17:00:00		<a href="#">62_14_Azahra Pratiwi Putri 2020031053_Manajemen Pemasaran_Tugas PTM 4.pdf</a>
	2020031066	FITRIA HANDAYANI Keterangan : Alfa		
	2020031067	SHIFA AULIYA SAFIRA TGL. ABSEN : Thursday, 13 October 2022 17:00:00		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Monday, 14 November 2022 00:20:00	<a href="#">62_14_Fania 006 Man Pemasaran.pdf</a>
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 13 October 2022 17:00:00		
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 13 October 2022 17:00:00		
	2021021018	MELANY TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Tuesday, 24 January 2023 17:09:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 20 October 2022 15:28:00	<a href="#">62_14_TugasManPemasaran_KiasaCapriconi.pdf</a>
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 13 October 2022 17:43:00	
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 17 November 2022 06:51:00	
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 13 October 2022 19:19:00	
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Monday, 24 October 2022 13:27:00	
	2124070003	GIAN DWITIYA JECONIAH Keterangan : Alfa	Wednesday, 16 November 2022 03:37:00	
	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Wednesday, 16 November 2022 12:34:00	Thursday, 17 November 2022 10:35:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 10 November 2022 15:20:00	



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 20 October 2022 15:02:00	
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	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 13 October 2022 17:00:00		
	2224070001	RADEN REZA NOVBMBRI PAHLEVI TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Thursday, 20 October 2022 13:56:00	
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 13 October 2022 17:00:00	Tuesday, 15 November 2022 14:07:00	

Tanggal Mengajar : Thursday, 20 October 2022

Pertemuan : 05

**pembahasan materi tentang perilaku pasar konsumen**

**File Materi : 62\_20221020135331\_bab 6a menganalisis pasar konsumen.pptx**

selamat siang semuanya ....tugas yang untuk pertemuan ke 6 yaitu lihat buku MP1 karangan Philip Kotler edisi 13 jilid 1 halaman 62 tentang rencana pemasaran. Buat usaha UMKM dan templetnya sesuai dengan halaman 62 . selamat mengerjakan jangan lupa batas akhir pengupload dan di kirim dalam bentuk PDF

**File Tugas :**

## Mahasiswa






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	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 20 October 2022 17:00:00	<a href="#">62_14_manajemen pemasaran[1]](1).docx</a>
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Sunday, 13 November 2022 15:38:00	<a href="#">62_14_manajemen pemasaran[1]](1).docx</a>
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 20 October 2022 17:06:00	<a href="#">62_14_manajemen pemasaran[1]](1).docx</a>
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	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 20 October 2022 15:43:00	
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	2020031066	FITRIA HANDAYANI Keterangan : Alfa		
	2020031067	SHIFA AULIYA SAFIRA Keterangan : Alfa		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Monday, 14 November 2022 00:20:00	
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 27 October 2022 12:10:00	
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	2021021018	MELANY TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Wednesday, 16 November 2022 13:53:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 20 October 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 20 October 2022 14:02:00	
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Tuesday, 24 January 2023 17:50:00	
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 20 October 2022 19:27:00	
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	2124070003	GIAN DWITIYA JECONIAH Keterangan : Alfa	Wednesday, 16 November 2022 03:37:00	
	2124070008	DARY SAFIRA NINDYA KIRANA Keterangan : Alfa	Thursday, 17 November 2022 10:35:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 10 November 2022 15:22:00	<a href="#">62_14_Tugas Pertemuan 6_Rencana Pemasaran.pdf</a>

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 20 October 2022 15:01:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Tuesday, 24 January 2023 14:37:00	<a href="#">62_14_Tugas Pertemuan 6 Rencana Pemasaran.pdf</a>
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 20 October 2022 17:00:00		<a href="#">62_14_Tugas Pertemuan 6 Rencana Pemasaran.pdf</a>
	2224070001	RADEN REZA NOVBMBRI PAHLEVI TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Thursday, 20 October 2022 14:03:00	<a href="#">62_14_TUGAS KEL MANAJEMEN PEMASARAN REZA, RUDY, YUDHA.pdf</a>
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 20 October 2022 17:00:00	Tuesday, 15 November 2022 14:08:00	

Tanggal Mengajar : Thursday, 27 October 2022

Pertemuan : 06

selamat pagiiii.....jangan lupa ya mengupload tugas di pertemuan ke 6 ...yang mengupload salah satu dari kelompok saja dan lihat batas tgl dan waktunya terima kasih

File Materi :

File Tugas :

## Mahasiswa






FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		<a href="#">62_14_Tugas MP Kelompok 1.pdf</a>
	2020031005	PATRICIA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		<a href="#">62_14_Tugas manajemen pemasaran- Kelompok 2 .pdf</a>
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		<a href="#">62_14_Tugas manajemen pemasaran- Kelompok 2.docx</a>
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2020031066	FITRIA HANDAYANI TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2020031067	SHIFA AULIYA SAFIRA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 27 October 2022 17:00:00		<a href="#">62_14_Tugas kelompok umkm manajemen pemasaran.docx</a>
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2021021018	MELANY TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 27 October 2022 17:00:00		<a href="#">62_14_TugasKelompokManajemenPemasaran.pdf</a>
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		<a href="#">62_14_TUGAS MNJ PEMASARAN PER 6.pdf</a>
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Thursday, 27 October 2022 17:00:00		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 27 October 2022 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070011	RUDY PERMANA	TGL. ABSEN : Thursday, 27 October 2022 17:00:00	
	2124070013	RIZKA NADIYAH ISNAINI	TGL. ABSEN : Thursday, 27 October 2022 17:00:00	<a href="#">62_14_Tugas Pertemuan 6_Rencana Pemasaran.pdf</a>
	2124070015	SYIFA PUTRI ASTARI	TGL. ABSEN : Thursday, 27 October 2022 17:00:00	<a href="#">62_14_Tugas Pertemuan 6_Rencana Pemasaran fix.pdf</a>
	2224070001	RADEN REZA NOVBMBRI PAHLEVI	TGL. ABSEN : Thursday, 27 October 2022 17:00:00	<a href="#">62_14_TUGAS KEL MANAJEMEN PEMASARAN REZA, RUDY, YUDHA.pdf</a>
	2224070007	YUDHA ADJIANSYAH	TGL. ABSEN : Thursday, 27 October 2022 17:00:00	

Tanggal Mengajar : Thursday, 03 November 2022

Pertemuan : 07

**pertemuan ke 7 review materi untuk Uts dari bab 1 sampai dengan bab 7**

**File Materi :**

**File Tugas :**

## Mahasiswa






FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA	TGL. ABSEN : Thursday, 03 November 2022 17:00:00	
	2020031005	PATRICIA	TGL. ABSEN : Thursday, 03 November 2022 17:00:00	<a href="#">62_14_Tugas manajemen pemasaran- Kelompok 2 .pdf</a>
	2020031011	BELLA TRISTANTIANA M	TGL. ABSEN : Thursday, 03 November 2022 17:00:00	
	2020031013	LUCKY JULIANTO LESMANA	TGL. ABSEN : Thursday, 03 November 2022 17:00:00	
	2020031018	MUHAMAD RAFI	TGL. ABSEN : Thursday, 03 November 2022 17:00:00	
	2020031019	DIANI FARADILA	TGL. ABSEN : Thursday, 03 November 2022 17:00:00	
	2020031045	MICHELLE OLIVIA MARGARETHA	TGL. ABSEN : Thursday, 03 November 2022 17:00:00	

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2020031066	FITRIA HANDAYANI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2020031067	SHIFA AULIYA SAFIRA TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2021021018	MELANY TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 03 November 2022 17:00:00		<a href="#">62_14_TUGAS MNJ PEMASARAN PER 6.pdf</a>
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 03 November 2022 17:00:00		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 03 November 2022 17:00:00		

Tanggal Mengajar : Thursday, 24 November 2022

Pertemuan : 08

.selamat sore hari ini materi MP mengidentitikasi segmentasi pasar ppt akan di share setelah selesai perkuliahan

File Materi : 62\_20221124200724\_bab 8 mengidentifikasi segmen dan target pasar.ppt

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2020031005	PATRICIA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 17:55:00	
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 17:35:00	
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Wednesday, 30 November 2022 12:39:00	
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Monday, 28 November 2022 16:20:00	
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2020031066	FITRIA HANDAYANI TGL. ABSEN : Thursday, 24 November 2022 17:00:00		

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2020031067	SHIFA AULIYA SAFIRA TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Monday, 28 November 2022 17:08:00	
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 17:05:00	
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2021021018	MELANY TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 17:33:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 17:19:00	
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 18:22:00	
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Thursday, 08 December 2022 19:00:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 17:17:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Tuesday, 24 January 2023 03:28:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 24 November 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 24 November 2022 17:00:00	Friday, 02 December 2022 16:30:00	



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 24 November 2022 17:00:00		

Tanggal Mengajar : Friday, 02 December 2022

Pertemuan : 09

selamat malam .....untuk materi pertemuan ke 10 menciptakan ekuitas merek

File Materi : 62\_20221202214151\_bab 9 menciptakan ekuitas merek.pptx

File Tugas :

### Mahasiswa






















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Saturday, 03 December 2022 09:30:00	
	2020031005	PATRICIA TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 18:05:00	
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Monday, 05 December 2022 14:56:00	
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 17:35:00	
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Thursday, 08 December 2022 15:03:00	
	2020031066	FITRIA HANDAYANI TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2020031067	SHIFA AULIYA SAFIRA TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 01 December 2022 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 17:05:00	
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2021021018	MELANY TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 17:33:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 17:54:00	
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 18:13:00	
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 18:24:00	
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 17:39:00	
	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 17:16:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Tuesday, 24 January 2023 03:28:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 01 December 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 01 December 2022 17:00:00	Thursday, 08 December 2022 13:58:00	
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 01 December 2022 17:00:00		

Tanggal Mengajar : Friday, 09 December 2022

Pertemuan : 10

**.melanjutkan materi ekuitas merek****File Materi :****File Tugas :****Mahasiswa**






















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031005	PATRICIA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2020031066	FITRIA HANDAYANI Keterangan : Alfa		
	2020031067	SHIFA AULIYA SAFIRA Keterangan : Alfa		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2021021018	MELANY TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2124070008	DARY SAFIRA NINDYA KIRANA Keterangan : Alfa		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 08 December 2022 17:00:00		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 08 December 2022 17:00:00		

Tanggal Mengajar : Thursday, 15 December 2022

Pertemuan : 11

selamat pagi semuanya .....hari ini saya tidak zoom akan tetapi saya akan beri tugas untuk membuat ppt materi tentang " Membentuk Positioning Merek "

File Materi :

tugas di kumpulkan hari kamis tanggal 15/12/2022 terakhir pengumpulan jam 22.00 selamat mengerjakan buku

File Tugas :






















Mahasiswa				
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA Keterangan : Alfa		
	2020031005	PATRICIA TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_2020031005 - TUGAS MANAJEMEN PEMASARAN (PPT).pptx</a>
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Tugas Manajemen Pemasaran PPT.odp</a>
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Lucky (2020031013) tugas Manaj. pemasaran.ppt</a>
	2020031018	MUHAMAD RAFI Keterangan : Alfa		
	2020031019	DIANI FARADILA Keterangan : Alfa		
	2020031045	MICHELLE OLIVIA MARGARETHA Keterangan : Alfa		
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Desitha Hilda - 2020031051 pert.11.ppt</a>
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Azahra Pratiwi Putri - 2020031053 MP.pptx</a>
	2020031066	FITRIA HANDAYANI Keterangan : Alfa		
	2020031067	SHIFA AULIYA SAFIRA Keterangan : Alfa		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Fania yulida 006.pptx</a>
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_ppt Nadia Isabel 2021021007.pptx</a>
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_PPT Manajemen Pemasaran.pptx</a>
	2021021018	MELANY TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_PPT Melany 018 positioning merek.pptx</a>

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_ppt_MPKIASACAPRICONI[1].pdf</a>
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_TUGAS PPT SABINA ARJANI020.pdf</a>
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_PPT MANAJ PEMASARAN PER 12_SEPHIRA PUTRI IHZA.pptx</a>
	2021021035	META DWI KARTIKA Keterangan : Alfa		
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_membentuk positioning merek - Sari.pptx</a>
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Gian Dwitinya Jeconiah 2124070003.ppt</a>
	2124070008	DARY SAFIRA NINDYA KIRANA Keterangan : Alfa		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_C6E0BB17-E10D-4C0F-90FE-A2C327FF2BCE.pdf</a>
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_2124070011 Rudy Permana - Bab 10 Manajemen Pemasaran.pptx</a>
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Tugas Pertemuan 11_Rizka N.I_2124070013_compressed.pdf</a>
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_TUGAS EKONOMI.pptx</a>
	2224070001	RADEN REZA NOVBEMBRI PAHLEVI TGL. ABSEN : Thursday, 15 December 2022 17:00:00		<a href="#">62_14_Membentuk Positioning Merk.pptx</a>
	2224070007	YUDHA ADJIANSYAH Keterangan : Alfa		

Tanggal Mengajar : Thursday, 22 December 2022

Pertemuan : 12

selamat siang hari ini saya akan membahas tentang " Membentuk Positioning Merk " dan seperti biasa akan di mulai pukul 17.00 sd selesai untuk minggu depan kita libur mulai aktif kembali bln Januari 2023

File Materi : 62\_20221222130220\_bab 10 membentuk positioning merek.ppt

File Tugas :

## Mahasiswa






















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA Keterangan : Alfa	Thursday, 22 December 2022 19:19:00	
	2020031005	PATRICIA TGL. ABSEN : Thursday, 22 December 2022 17:00:00	Tuesday, 24 January 2023 18:55:00	
	2020031011	BELLA TRISTANTIANA M Keterangan : Alfa	Thursday, 22 December 2022 16:37:00	
	2020031013	LUCKY JULIANTO LESMANA Keterangan : Alfa	Tuesday, 24 January 2023 17:35:00	
	2020031018	MUHAMAD RAFI Keterangan : Alfa	Tuesday, 24 January 2023 17:40:00	
	2020031019	DIANI FARADILA Keterangan : Alfa	Thursday, 22 December 2022 17:39:00	
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 22 December 2022 17:00:00	Thursday, 22 December 2022 15:24:00	
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 22 December 2022 17:00:00		
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 22 December 2022 17:00:00		
	2020031066	FITRIA HANDAYANI Keterangan : Alfa		
	2020031067	SHIFA AULIYA SAFIRA Keterangan : Alfa		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 22 December 2022 17:00:00		
	2021021007	NADIA ISABEL Keterangan : Alfa	Tuesday, 24 January 2023 17:04:00	
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 22 December 2022 17:00:00		
	2021021018	MELANY TGL. ABSEN : Thursday, 22 December 2022 17:00:00	Tuesday, 24 January 2023 17:46:00	
	2021021019	KIASA CAPRICONI Keterangan : Alfa		
	2021021020	SABINA ARJANI Keterangan : Alfa	Tuesday, 24 January 2023 17:53:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 22 December 2022 17:00:00	Tuesday, 24 January 2023 17:39:00	
	2021021035	META DWI KARTIKA Keterangan : Alfa	Tuesday, 24 January 2023 18:25:00	
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 22 December 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH Keterangan : Alfa	Tuesday, 24 January 2023 17:41:00	
	2124070008	DARY SAFIRA NINDYA KIRANA Keterangan : Alfa		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 22 December 2022 17:00:00		
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 22 December 2022 17:00:00	Tuesday, 24 January 2023 17:16:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 22 December 2022 17:00:00	Tuesday, 24 January 2023 03:29:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 22 December 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 22 December 2022 17:00:00	Friday, 13 January 2023 16:01:00	
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 22 December 2022 17:00:00		

Tanggal Mengajar : Thursday, 05 January 2023

Pertemuan : 13

**SELAMAT SIANG .....MATERI YANG AKAN KITA BAHAS MATERINYA TENTANG MENGHADAPI PESAING**

File Materi : 62\_20230105132020\_baba 11 menghadapi-persaingan.ppt

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Thursday, 05 January 2023 22:35:00	















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2020031005	PATRICIA TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Tuesday, 24 January 2023 18:55:00	
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Thursday, 05 January 2023 16:11:00	
	2020031013	LUCKY JULIANTO LESMANA Keterangan : Alfa	Tuesday, 24 January 2023 17:32:00	
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 05 January 2023 17:00:00		
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Thursday, 05 January 2023 17:22:00	
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 05 January 2023 17:00:00		
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 05 January 2023 17:00:00		
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 05 January 2023 17:00:00		
	2020031066	FITRIA HANDAYANI Keterangan : Alfa		
	2020031067	SHIFA AULIYA SAFIRA Keterangan : Alfa		
	2021021006	FANIA YULIDA Keterangan : Alfa		
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Tuesday, 24 January 2023 17:03:00	
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 05 January 2023 17:00:00		
	2021021018	MELANY TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Tuesday, 24 January 2023 17:49:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 05 January 2023 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Tuesday, 24 January 2023 17:52:00	
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Tuesday, 24 January 2023 17:37:00	
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Thursday, 05 January 2023 19:05:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2022121005	SARI BUDHI HANDAYANI Keterangan : Alfa		
	2124070003	GIAN DWITIYA JECONIAH Keterangan : Alfa		
	2124070008	DARY SAFIRA NINDYA KIRANA Keterangan : Alfa	Thursday, 05 January 2023 19:11:00	
	2124070010	CESILIA RAHABAV Keterangan : Alfa		
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Tuesday, 24 January 2023 17:16:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Tuesday, 24 January 2023 03:29:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 05 January 2023 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 05 January 2023 17:00:00	Friday, 13 January 2023 16:02:00	
	2224070007	YUDHA ADJIANSYAH Keterangan : Ijin	Tuesday, 24 January 2023 18:26:00	

Tanggal Mengajar : Thursday, 12 January 2023

Pertemuan : 14

**SELAMAT SIANG HARI INI SAYA AKAN MEMBERIKAN MATERI TENTANG PASAR INDUSTRI/BISNIS SEBAGAI MATERI TERAKHIR DAN LATIHAN SOAL UNTUK KE BAHAS MASING-MASING**

**File Materi : 62\_20230112134627\_BAB 7 analisis pasar bisnis 2015.ppt**

**File Tugas :**

## Mahasiswa



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031060	RIMA TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2020031005	PATRICIA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 18:37:00	
	2020031011	BELLA TRISTANTIANA M TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 16:53:00	




























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2020031013	LUCKY JULIANTO LESMANA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 17:26:00	
	2020031018	MUHAMAD RAFI TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 17:49:00	
	2020031019	DIANI FARADILA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 17:43:00	
	2020031045	MICHELLE OLIVIA MARGARETHA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 16:35:00	
	2020031051	DESITHA HILDA TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2020031053	AZAHRA PRATIWI PUTRI TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2020031066	FITRIA HANDAYANI TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2020031067	SHIFA AULIYA SAFIRA TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2021021006	FANIA YULIDA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 17:34:00	
	2021021007	NADIA ISABEL TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 17:02:00	
	2021021015	WAHYU ANIDA ANGGRAENI TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Monday, 16 January 2023 20:27:00	
	2021021018	MELANY TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 18:10:00	
	2021021019	KIASA CAPRICONI TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2021021020	SABINA ARJANI TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 17:51:00	
	2021021027	SEPHIRA PUTRI IHZA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 17:38:00	
	2021021035	META DWI KARTIKA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 21:16:00	
	2022121005	SARI BUDHI HANDAYANI TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 18:19:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Thursday, 12 January 2023 17:00:00		















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070008	DARY SAFIRA NINDYA KIRANA TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Thursday, 12 January 2023 15:35:00	
	2124070011	RUDY PERMANA TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 17:16:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 03:29:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Thursday, 12 January 2023 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Friday, 13 January 2023 16:03:00	
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Thursday, 12 January 2023 17:00:00	Tuesday, 24 January 2023 18:43:00	















**NURSITI, SE., M.M**  
**Manajemen Pemasaran I (3 SKS)**

No	Mahasiswa	Foto	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			2022-09-22	2022-09-29	2022-10-06	2022-10-13	2022-10-20	2022-10-27	2022-11-03	UTS	2022-11-24	2022-12-02	2022-12-09	2022-12-15	2022-12-22	2023-01-05	2023-01-12	UAS
1	2021021015 WAHYU ANIDA ANGGRAENI (Malam)		Hadir	Alfa	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
2	2021021027 SEPHIRA PUTRI IHZA (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
3	2022121005 SARI BUDHI HANDAYANI (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	
4	2124070003 GIAN DWITIYA JECONIAH		Alfa	Hadir	Hadir	Alfa	Alfa	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Alfa	Alfa	Hadir	
5	2124070008 DARY SAFIRA NINDYA KIRANA		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Hadir	Alfa	Alfa	Alfa	Alfa	Hadir	
6	2124070010 CESILIA RAHABAV		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	
7	2124070011 RUDY PERMANA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
8	2124070013 RIZKA NADIYAH ISNAINI		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
9	2124070015 SYIFA PUTRI ASTARI					Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
10	2224070001 RADEN REZA NOVEMBRI PAHLEVI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
11	2224070007 YUDHA ADJIANSYAH		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Hadir	Izin	Hadir	
12	2019031060 RIMA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Alfa	Hadir	Hadir	
13	2020031005 PATRICIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
14	2020031011 BELLA TRISTANTIANA M		Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	
15	2020031013 LUCKY JULIANTO LESMANA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Alfa	Alfa	Hadir	

No	Mahasiswa	Foto	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			2022-09-22	2022-09-29	2022-10-06	2022-10-13	2022-10-20	2022-10-27	2022-11-03	UTS	2022-11-24	2022-12-02	2022-12-09	2022-12-15	2022-12-22	2023-01-05	2023-01-12	UAS
16	2020031018 MUHAMAD RAFI		Hadir	Alfa	Hadir	Alfa	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Alfa	Hadir	Hadir	
17	2020031019 DIANI FARADILA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Alfa	Hadir	Hadir	
18	2020031045 MICHELLE OLIVIA MARGARETHA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	Hadir	
19	2020031051 DESITHA HILDA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
20	2020031053 AZAHRA PRATIWI PUTRI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
21	2020031066 FITRIA HANDAYANI		Alfa	Hadir	Hadir	Alfa	Alfa	Hadir	Hadir		Hadir	Hadir	Alfa	Alfa	Alfa	Alfa	Hadir	
22	2020031067 SHIFA AULIYA SAFIRA		Alfa	Alfa	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Hadir	Alfa	Alfa	Alfa	Alfa	Hadir	
23	2021021006 FANIA YULIDA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	
24	2021021007 NADIA ISABEL		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	
25	2021021018 MELANY		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
26	2021021019 KIASA CAPRICONI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	
27	2021021020 SABINA ARJANI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	
28	2021021035 META DWI KARTIKA		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Alfa	Hadir	Hadir	

**Dosen : NURSITI, SE., M.M****Manajemen Pemasaran I (3 SKS)****KAMIS 17:00 - 19:30**

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	2021021015	WAHYU ANIDA ANGGRAENI		(40%)	75 (30%)	80 (30%)	46.5
2	2021021027	SEPHIRA PUTRI IHZA		88 (40%)	80 (30%)	80 (30%)	83.2
3	2022121005	SARI BUDHI HANDAYANI		66 (40%)	70 (30%)	75 (30%)	69.9
4	2021021006	FANIA YULIDA		86 (40%)	75 (30%)	90 (30%)	83.9
5	2021021007	NADIA ISABEL		72 (40%)	75 (30%)	75 (30%)	73.8
6	2021021018	MELANY		72 (40%)	70 (30%)	75 (30%)	72.3
7	2021021019	KIASA CAPRICONI		86 (40%)	75 (30%)	90 (30%)	83.9
8	2021021020	SABINA ARJANI		84 (40%)	80 (30%)	80 (30%)	81.6
9	2021021035	META DWI KARTIKA		(40%)	90 (30%)	70 (30%)	48
10	2124070003	GIAN DWITIYA JECONIAH		82 (40%)	70 (30%)	80 (30%)	77.8
11	2124070008	DARY SAFIRA NINDYA KIRANA		64 (40%)	65 (30%)	0 (30%)	45.1
12	2124070010	CESILIA RAHABAV		92 (40%)	80 (30%)	80 (30%)	84.8
13	2124070011	RUDY PERMANA		86 (40%)	90 (30%)	80 (30%)	85.4
14	2124070013	RIZKA NADIYAH ISNAINI		92 (40%)	90 (30%)	80 (30%)	87.8

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
15	2124070015	SYIFA PUTRI ASTARI		92 (40%)	85 (30%)	80 (30%)	86.3
16	2224070001	RADEN REZA NOVEMBRI PAHLEVI		82 (40%)	90 (30%)	80 (30%)	83.8
17	2224070007	YUDHA ADJIANSYAH		64 (40%)	65 (30%)	70 (30%)	66.1
18	2019031060	RIMA		70 (40%)	65 (30%)	70 (30%)	68.5
19	2020031005	PATRICIA		76 (40%)	90 (30%)	90 (30%)	84.4
20	2020031011	BELLA TRISTANTIANA M		76 (40%)	80 (30%)	85 (30%)	79.9
21	2020031013	LUCKY JULIANTO LESMANA		74 (40%)	80 (30%)	75 (30%)	76.1
22	2020031018	MUHAMAD RAFI		74 (40%)	75 (30%)	70 (30%)	73.1
23	2020031019	DIANI FARADILA		(40%)	70 (30%)	85 (30%)	46.5
24	2020031045	MICHELLE OLIVIA MARGARETHA		72 (40%)	80 (30%)	80 (30%)	76.8
25	2020031051	DESITHA HILDA		72 (40%)	85 (30%)	90 (30%)	81.3
26	2020031053	AZAHRA PRATIWI PUTRI		70 (40%)	75 (30%)	90 (30%)	77.5
27	2020031066	FITRIA HANDAYANI		(40%)	0 (30%)	90 (30%)	27
28	2020031067	SHIFA AULIYA SAFIRA		(40%)	0 (30%)	0 (30%)	0