



# SEKOLAH TINGGI ILMU EKONOMI Y.A.I

- Program Pascasarjana Magister Akuntansi (S-2)
- Program Studi Akuntansi (S-1) • Program Studi Manajemen (S-1)

Jl. Salemba Raya No. 7-9A Jakarta Pusat, Telp. (021) 3149205, (021) 3914075  
Homepage : <http://www.yai.ac.id>; Email : [stie@yai.ac.id](mailto:stie@yai.ac.id)

KEPUTUSAN  
KETUA SEKOLAH TINGGI ILMU EKONOMI Y.A.I  
NO. 23/K/SK-M/STIE Y.A.I/IX/2022  
TENTANG  
PENGANGKATAN **SDR/I. NURSITI, SE, MM**  
SEBAGAI DOSEN AKTIF SEMESTER GASAL TAHUN AKADEMIK 2022/2023  
PADA SEKOLAH TINGGI ILMU EKONOMI Y.A.I

## KETUA SEKOLAH TINGGI ILMU EKONOMI Y.A.I

MENIMBANG : 1. Bahwa dalam kegiatan perkuliahan Semester Gasal Tahun Akademik 2022/2023 diperlukan tenaga pengajar yang memenuhi syarat – syarat kemampuan, kemauan, kesempatan, pengabdian dan syarat lainnya yang dibutuhkan untuk menjamin kelancaran, ketertiban dan mutu perkuliahan pada Sekolah Tinggi Ilmu Ekonomi Y.A.I.  
2. Bahwa untuk menunjang kelancaran pelaksanaan proses belajar mengajar di lingkungan Sekolah Tinggi Ilmu Ekonomi Y.A.I, dipandang perlu untuk mengangkat Dosen Aktif pada semester Gasal Tahun Akademik 2022/2023.

MENINGAT : 1. Statuta Sekolah Tinggi Ilmu Ekonomi Y.A.I  
2. Peraturan Akademik Sekolah Tinggi Ilmu Ekonomi Y.A.I

## MEMUTUSKAN

MENETAPKAN : 1. Mengangkat Sdr /i. Nursiti, SE, MM (NID: 950567) Sebagai dosen Aktif Semester Gasal Tahun Akademik 2022/2023 dan ditempatkan/diperbantukan pada Sekolah Tinggi Ilmu Ekonomi Y.A.I., untuk mata kuliah :

▪ Pengantar Bisnis	3 SKS	AKT S-1/ MNJ S-1
▪ Komunikasi Bisnis/ Teknik Lobi & Negoisasi Bisnis	3 SKS	AKT S-1/MNJ S-1
▪ Manajemen Pemasaran/ Manajemen Pemasaran	3 SKS	AKT S-1/MNJ S-1
▪ Strategi Pemasaran	3 SKS	MNJ S-1

**TOTAL SKS 12 SKS**

2. Segala biaya yang timbul akibat dari keputusan ini dibebankan kepada anggaran Sekolah Tinggi Ilmu Ekonomi Y.A.I
3. Keputusan ini berlaku sejak tanggal ditetapkan sampai dengan selesainya seluruh proses belajar/mengajar semester Gasal Tahun Akademik 2022/2023
4. Perubahan, perbaikan atau pembatalan dilaksanakan sebagaimana mestinya, apabila terdapat kesalahan ataupun kekeliruan dalam keputusan ini.

Ditetapkan di : Jakarta  
Pada tanggal : 12 September 2022

SEKOLAH TINGGI ILMU EKONOMI Y.A.I  
Ketua,

Dr. Reschiwati, SE, MM, Ak, CA

Disampaikan kepada Yth.,

Sdr/i. Nursiti, SE, MM

Tembusan kepada :

- Yth. Ketua Y.A.I

- Yth. Karo Personalia & PSDM Y.A.I

## NURSITI, SE., M.M

### Strategi Pemasaran (3 SKS)

Tanggal Mengajar : Friday, 23 September 2022

Pertemuan : 01

**.- materi pertama materi manajemen strategik**

**File Materi : 188\_20220923163551\_Pertemuan I Strategi pemasaran.pptx**

**File Tugas :**

### Mahasiswa












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	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 23 September 2022 17:00:00		
	2019021008	YOHANES ANDY SUSENO Keterangan : Alfa	Thursday, 19 January 2023 17:58:00	
	2019021012	KHAIRIFATHAN TRI RAMADHAN Keterangan : Alfa	Friday, 30 September 2022 11:29:00	
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 23 September 2022 17:00:00	Friday, 16 December 2022 19:03:00	
	2019021015	ANGGA ANTONIO BLANCA Keterangan : Alfa	Friday, 18 November 2022 12:43:00	
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 23 September 2022 17:00:00	Thursday, 19 January 2023 17:58:00	
	2019021020	MARLIANA TGL. ABSEN : Friday, 23 September 2022 17:00:00		
	2019021023	RIA IMRO'ATUN WINAHYU Keterangan : Alfa		
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 23 September 2022 17:00:00		
	2019021028	YUANIZHA TANTYANA Keterangan : Alfa		
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 23 September 2022 17:00:00	Thursday, 19 January 2023 17:43:00	
	2019021031	STEVEN TIRTASAPUTRA Keterangan : Alfa		

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 23 September 2022 17:00:00	Friday, 14 October 2022 17:48:00	
	2019021037	RAHMI ALDA FIRANTI Keterangan : Alfa		
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 23 September 2022 17:00:00	Tuesday, 15 November 2022 16:09:00	
	2019021041	SITI MARWA TGL. ABSEN : Friday, 23 September 2022 17:00:00	Thursday, 17 November 2022 07:16:00	
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	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 23 September 2022 17:00:00	Thursday, 17 November 2022 21:43:00	
	2019021057	DEA AULIA KUSUMAH Keterangan : Alfa		
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 30 September 2022 20:36:00	Saturday, 12 November 2022 20:25:00	
	2020021027	PARAMITA TGL. ABSEN : Friday, 30 September 2022 09:58:00	Monday, 14 November 2022 11:11:00	
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 23 September 2022 17:00:00		
	2020021047	RAYHAN KURNIA DESWIR Keterangan : Alfa	Friday, 18 November 2022 16:10:00	
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 30 September 2022 13:45:00	Friday, 30 September 2022 13:45:00	
	2020121003	ERIN ROMAITO MANIK TGL. ABSEN : Friday, 23 September 2022 17:00:00		
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 23 September 2022 17:00:00	Sunday, 15 January 2023 21:06:00	
	2021121005	IKHSAN TRI UTAMA TGL. ABSEN : Friday, 23 September 2022 17:00:00		
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 23 September 2022 17:00:00	Monday, 17 October 2022 22:22:00	

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	2124070001	SEPTI TRICILLIA TGL. ABSEN : Tuesday, 27 September 2022 11:48:00	Thursday, 26 January 2023 15:49:00	
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	2124070010	CESILIA RAHABAV TGL. ABSEN : Thursday, 17 November 2022 01:13:00	Thursday, 26 January 2023 15:55:00	
	2124070013	RIZKA NADIYAH ISNAINI Keterangan : Alfa	Thursday, 26 January 2023 02:46:00	
	2224070001	RADEN REZA NOVENBRI PAHLEVI TGL. ABSEN : Friday, 23 September 2022 17:00:00	Friday, 14 October 2022 18:11:00	
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Wednesday, 28 September 2022 15:43:00	Friday, 18 November 2022 10:38:00	
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 23 September 2022 17:00:00		
	2224070007	YUDHA ADJIANSYAH Keterangan : Alfa	Thursday, 26 January 2023 16:32:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA Keterangan : Alfa		

Tanggal Mengajar : Friday, 30 September 2022

Pertemuan : 02

**Pertemuan ke 2 melanjutkan materi pertemuan 1 dan di lanjutkan bab berikutnya ya**

**File Materi : 188\_20220930133655\_Pertemuan I Strategi pemasaran.pptx**

**File Tugas :**

## Mahasiswa




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	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 30 September 2022 17:00:00	Friday, 30 September 2022 18:59:00	
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	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 30 September 2022 17:00:00	Friday, 30 September 2022 17:23:00	
































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	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 30 September 2022 17:00:00	Friday, 30 September 2022 14:22:00	
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	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 30 September 2022 17:00:00	Monday, 03 October 2022 18:54:00	
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 30 September 2022 17:00:00	Thursday, 19 January 2023 19:00:00	
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 30 September 2022 17:00:00		
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	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 30 September 2022 17:00:00	Tuesday, 15 November 2022 16:17:00	
	2019021041	SITI MARWA TGL. ABSEN : Friday, 30 September 2022 17:00:00	Thursday, 17 November 2022 07:18:00	
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	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 30 September 2022 17:00:00	Thursday, 17 November 2022 21:43:00	
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 30 September 2022 17:00:00	Saturday, 15 October 2022 22:39:00	
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	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 30 September 2022 17:00:00	Friday, 30 September 2022 16:36:00	
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 30 September 2022 17:00:00	Friday, 18 November 2022 16:10:00	
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 30 September 2022 17:00:00	Friday, 30 September 2022 13:44:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 30 September 2022 17:00:00	Sunday, 15 January 2023 21:07:00	
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 30 September 2022 17:00:00	Monday, 17 October 2022 22:22:00	
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	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 30 September 2022 17:00:00	Thursday, 17 November 2022 02:12:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 30 September 2022 17:00:00	Thursday, 26 January 2023 15:56:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 30 September 2022 17:00:00		
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 30 September 2022 17:00:00		
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	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 30 September 2022 17:00:00		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 30 September 2022 17:00:00	Thursday, 26 January 2023 16:33:00	
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Tanggal Mengajar : Friday, 07 October 2022

Pertemuan : 03

pertemuan ke 3 matakuliah manajemen pemasaran strategi keunggulan kompetitif

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## Mahasiswa













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	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 07 October 2022 17:00:00	Monday, 10 October 2022 18:13:00	
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 07 October 2022 17:00:00	Friday, 07 October 2022 17:06:00	
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 07 October 2022 17:00:00	Friday, 14 October 2022 16:55:00	
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 07 October 2022 17:00:00	Thursday, 19 January 2023 18:59:00	
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	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 07 October 2022 17:00:00		
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 07 October 2022 17:00:00	Thursday, 17 November 2022 21:43:00	
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 07 October 2022 17:00:00	Saturday, 15 October 2022 22:40:00	
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	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 07 October 2022 17:00:00	Friday, 18 November 2022 16:10:00	
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 07 October 2022 17:00:00	Friday, 07 October 2022 17:08:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 07 October 2022 17:00:00	Sunday, 15 January 2023 21:07:00	
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 07 October 2022 17:00:00	Monday, 17 October 2022 22:23:00	
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	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 07 October 2022 17:00:00	Thursday, 26 January 2023 15:57:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 07 October 2022 17:00:00	Thursday, 26 January 2023 02:46:00	



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	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 07 October 2022 17:00:00	Friday, 14 October 2022 17:18:00	
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 07 October 2022 17:00:00	Friday, 18 November 2022 20:21:00	
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	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 07 October 2022 17:00:00	Thursday, 26 January 2023 16:34:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 07 October 2022 17:00:00	Friday, 07 October 2022 17:21:00	

Tanggal Mengajar : Friday, 14 October 2022

Pertemuan : 04

File Materi :

File Tugas : 188\_20221014165622\_Tugas I Pemasaran Strategik.docx

## Mahasiswa

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	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Khairifathan Tri Ramadhan 2019021012.pdf</a>
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_tugas strategi pemasaran Zakia Kalimatun Nazma 2019021013.pdf</a>
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas I Pemasaran Strategik.pdf</a>
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_PEMASARAN STRATEGIK DEWI JULIYANTI 2019021019.pdf</a>






























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	2019021020	MARLIANA TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran - Ria Imroatun Winahyu.pdf</a>
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran - Tasya Sulistiawati.pdf</a>
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Hizkia Raja Lumban Batu_2019021029_Tugas I Pemasaran Strategik.pdf</a>
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas STRTAEGI PEMASARAN PERT KE 4.pdf</a>
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Nada Ditia Ramadhanti - 2019021034.pdf</a>
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	2019021041	SITI MARWA TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas Pemasaran Strategik - Siti Marwa - 2019021041.pdf</a>
	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Adinda Nurul Solihat 2019021054 Strategi Pemasaran.docx.pdf</a>
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas strategik pemasaran.docx</a>
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas Pert4 Syarifia nadia 2020021008.pdf</a>
	2020021027	PARAMITA TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Paramita 2020021027 Tugas Pemasaran strategi.pdf</a>
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas I Pemasaran Strategik Elga Goldraselyn.pdf</a>
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas 1 Strategi Pemasaran.pdf</a>
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas 4 Strategi Pemasaran Anisa 2020021052.docx</a>

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_soal dan jawaban Pemasaran Strategik hanna feranita.docx</a>
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 14 October 2022 17:00:00		<a href="#">188_26_Tugas 1 Strategi Pemasaran_Mita Puspitasari 2021121006.docx</a>
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 14 October 2022 17:00:00		
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	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2224070007	YUDHA ADJANSYAH TGL. ABSEN : Friday, 14 October 2022 17:00:00		
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 14 October 2022 17:00:00		

Tanggal Mengajar : Friday, 21 October 2022

Pertemuan : 05

.materi hari ini pemasaran dan perencanaan strategi

File Materi : 188\_20221021193029\_Presentation 4.1.pptx

File Tugas : 188\_20221024114910\_Tugas Kelompok Pemasaran Strategik 2022-2023.docx

## Mahasiswa
















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 21 October 2022 17:00:00		
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 21 October 2022 17:00:00	Friday, 18 November 2022 08:13:00	
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 21 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok Strategi Pemasaran.pdf</a>
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Saturday, 12 November 2022 18:58:00	
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Friday, 18 November 2022 12:45:00	
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 21 October 2022 17:00:00	Wednesday, 16 November 2022 19:49:00	<a href="#">188_26_tgs kel.5 strategi pemasaran.pdf</a>
	2019021020	MARLIANA TGL. ABSEN : Friday, 21 October 2022 17:00:00		<a href="#">188_26_tgs kel.5 strategi pemasaran.pdf</a>
	2019021023	RIA IMRO'ATUN WINAHYU Keterangan : Alfa		
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 21 October 2022 17:00:00	Wednesday, 26 October 2022 20:33:00	
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 21 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok Strategi Pemasaran.pdf</a>
	2019021029	HIZKIA RAJA LUMBAN BATU Keterangan : Alfa	Thursday, 19 January 2023 18:57:00	<a href="#">188_26_KELOMPOK 6 STRATEGI PEMASARAN.pptx</a>
	2019021031	STEVEN TIRTASAPUTRA Keterangan : Alfa	Thursday, 17 November 2022 10:03:00	
	2019021034	NADA DITIA RAMADHANTI Keterangan : Alfa	Wednesday, 26 October 2022 20:55:00	
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 21 October 2022 17:00:00	Tuesday, 15 November 2022 16:18:00	
	2019021041	SITI MARWA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Thursday, 17 November 2022 07:20:00	
	2019021047	MUHAMMAD SYACHRUL ZAKI Keterangan : Alfa		













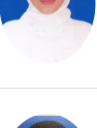

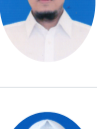
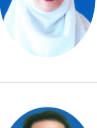



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 21 October 2022 17:00:00	Thursday, 17 November 2022 21:43:00	<a href="#">188_26_Tugas Kelompok Strategi Pemasaran.pdf</a>
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 21 October 2022 17:00:00		
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 21 October 2022 17:00:00	Saturday, 12 November 2022 20:25:00	
	2020021027	PARAMITA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Monday, 14 November 2022 11:13:00	<a href="#">188_26_Tugas Kelompok 4 Strategi Pemasaran.pdf</a>
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Monday, 24 October 2022 20:39:00	<a href="#">188_26_Tugas Kelompok 4 Strategi Pemasaran (1).docx</a>
	2020021047	RAYHAN KURNIA DESWIR Keterangan : Alfa	Wednesday, 14 December 2022 18:57:00	
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 21 October 2022 17:00:00	Monday, 24 October 2022 12:03:00	<a href="#">188_26_Tugas Kel 4 Strategi Pemasaran.pdf</a>
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Sunday, 15 January 2023 21:08:00	
	2021121006	MITA PUSPITASARI Keterangan : Ijin		
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Thursday, 26 January 2023 15:49:00	
	2124070003	GIAN DWITIYA JECONIAH Keterangan : Alfa	Thursday, 26 January 2023 16:36:00	
	2124070010	CESILIA RAHABAV Keterangan : Alfa	Thursday, 26 January 2023 15:58:00	<a href="#">188_26_Tugas Pemasaran Strategik2.docx</a>
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 21 October 2022 17:00:00	Thursday, 26 January 2023 02:46:00	<a href="#">188_26_TUGAS PERTEMUAN 6_Strategi Pemasaran.pdf</a>
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 21 October 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 21 October 2022 17:00:00	Friday, 28 October 2022 13:50:00	<a href="#">188_26_TUGAS KEL STRATEGI PEMASARAN REZA YUDHA RICKY ADAM.pdf</a>
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 21 October 2022 17:00:00	Friday, 18 November 2022 20:20:00	
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 21 October 2022 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 21 October 2022 17:00:00	Thursday, 26 January 2023 16:35:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 21 October 2022 17:00:00	Friday, 21 October 2022 20:25:00	

Tanggal Mengajar : Friday, 28 October 2022

Pertemuan : 06

selamat pagi semuanya.....jangan lupa upload di pertemuan ke 6 ya...dan yang upload cukup salah satu dari kelompoknya ya...dan perhatikan batas akhir pengumpulan sampai jam 19.30 wib dalam bentuk pdf terima kasih

File Materi :

File Tugas :

## Mahasiswa










FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok Strategi Pemasaran.pdf</a>
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021020	MARLIANA TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_tgs kel.5 strategi pemasaran.pdf</a>
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_TUGAS STRATEGI PEMASARAN.pdf</a>


























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	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok Strategi Pemasaran.pdf</a>
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_KELOMPOK 6 STRATEGI PEMASARAN.pdf</a>
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_TUGAS KELOMPOK STRATEGI PEMASARAN.pdf</a>
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_TUGAS KELOMPOK STRATEGI PEMASARAN.pdf</a>
	2019021041	SITI MARWA TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_TUGAS KELOMPOK STRATEGI PEMASARAN.pdf</a>
	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok Strategi Pemasaran.pdf</a>
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok Strategi Pemasaran 2.pdf</a>
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kel 4 Strategi Pemasaran.pdf</a>
	2020021027	PARAMITA TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok 4 Strategi Pemasaran.pdf</a>
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kelompok 4 Strategi Pemasaran (1).docx</a>
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_Tugas Kel 4 Strategi Pemasaran.pdf</a>
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 28 October 2022 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_TUGAS PERTEMUAN 6_Strategi Pemasaran.pdf</a>
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_TUGAS KEL STRATEGI PEMASARAN REZA YUDHA RICKY ADAM.pdf</a>
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 28 October 2022 17:00:00		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 28 October 2022 17:00:00		<a href="#">188_26_TUGAS KEL STRATEGI PEMASARAN REZA YUDHA RICKY ADAM.pdf</a>
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 28 October 2022 17:00:00		

Tanggal Mengajar : Friday, 04 November 2022

Pertemuan : 07

selamat pagi semuanya.....

hari ini saya tidak zoom ya.....dan materi untuk uts terakhir sampai dengan analisis pesaing selamat Ujian semoga tidak bekerja sama ya dan mengerjakan sendiri

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## Mahasiswa

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	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 09 December 2022 17:16:00	


















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	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 18 November 2022 08:13:00	
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 04 November 2022 15:56:00	
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 04 November 2022 12:23:00	
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 18 November 2022 12:45:00	
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Wednesday, 16 November 2022 07:36:00	
	2019021020	MARLIANA TGL. ABSEN : Friday, 04 November 2022 17:00:00		
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 04 November 2022 17:00:00	Saturday, 05 November 2022 00:05:00	
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 04 November 2022 18:49:00	
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 02 December 2022 19:46:00	
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 19 January 2023 18:54:00	
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 17 November 2022 10:03:00	
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 04 November 2022 11:47:00	
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 04 November 2022 17:00:00	Tuesday, 15 November 2022 16:19:00	
	2019021041	SITI MARWA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 25 November 2022 15:03:00	
	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 04 November 2022 17:00:00		
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 17 November 2022 21:43:00	



















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	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 04 November 2022 17:00:00	Sunday, 06 November 2022 12:58:00	
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Saturday, 12 November 2022 20:25:00	
	2020021027	PARAMITA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Monday, 14 November 2022 11:13:00	
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Wednesday, 23 November 2022 11:29:00	
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 18 November 2022 16:11:00	
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 04 November 2022 10:55:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Sunday, 15 January 2023 21:08:00	
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 04 November 2022 18:52:00	
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 26 January 2023 15:49:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 17 November 2022 02:12:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 26 January 2023 15:58:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 26 January 2023 02:47:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 04 November 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Saturday, 05 November 2022 17:31:00	
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 04 November 2022 17:00:00	Friday, 18 November 2022 10:40:00	
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 04 November 2022 17:00:00		

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	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 04 November 2022 17:00:00	Thursday, 26 January 2023 16:35:00	

	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 04 November 2022 17:00:00		
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Tanggal Mengajar : Friday, 25 November 2022

Pertemuan : 08

selamat siang..... hari ini saya hanya kirim materi ppt minggu depan saya menjelaskan silakan download materi terima kasih

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### Mahasiswa

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	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 25 November 2022 16:35:00	Friday, 25 November 2022 16:35:00	
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 25 November 2022 17:13:00	Friday, 25 November 2022 17:13:00	
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 25 November 2022 22:33:00	Thursday, 19 January 2023 17:49:00	
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Monday, 28 November 2022 21:11:00	Monday, 28 November 2022 21:11:00	
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 25 November 2022 18:35:00	Thursday, 19 January 2023 17:59:00	
	2019021020	MARLIANA TGL. ABSEN : Friday, 25 November 2022 17:01:00	Friday, 25 November 2022 17:01:00	
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Saturday, 26 November 2022 19:40:00	Saturday, 26 November 2022 19:40:00	
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 25 November 2022 17:34:00	Friday, 25 November 2022 17:34:00	
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 02 December 2022 19:46:00	Friday, 02 December 2022 21:02:00	
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Saturday, 26 November 2022 20:54:00	Thursday, 19 January 2023 18:44:00	























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	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 25 November 2022 16:58:00	Friday, 25 November 2022 16:58:00	
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Saturday, 26 November 2022 09:38:00	Saturday, 26 November 2022 09:38:00	
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 25 November 2022 17:52:00	Friday, 25 November 2022 17:52:00	
	2019021041	SITI MARWA TGL. ABSEN : Friday, 02 December 2022 17:51:00	Friday, 02 December 2022 17:51:00	
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 25 November 2022 18:41:00	Friday, 25 November 2022 18:41:00	
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Monday, 28 November 2022 17:18:00	Monday, 28 November 2022 17:18:00	
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 25 November 2022 18:05:00	Friday, 25 November 2022 18:05:00	
	2020021027	PARAMITA TGL. ABSEN : Friday, 25 November 2022 15:25:00	Friday, 25 November 2022 15:25:00	
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 02 December 2022 14:17:00	Friday, 02 December 2022 14:17:00	
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 25 November 2022 15:48:00	Friday, 25 November 2022 15:48:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Monday, 09 January 2023 18:38:00	Sunday, 15 January 2023 21:09:00	
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 02 December 2022 10:00:00	Friday, 02 December 2022 10:00:00	
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 25 November 2022 15:34:20	Thursday, 26 January 2023 15:49:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 25 November 2022 17:10:43	Thursday, 26 January 2023 16:33:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 25 November 2022 17:01:26	Thursday, 26 January 2023 15:58:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 25 November 2022 15:41:09	Thursday, 26 January 2023 02:47:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 25 November 2022 17:43:41		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 02 December 2022 16:31:00	Friday, 02 December 2022 16:31:00	
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 25 November 2022 15:27:22	Friday, 25 November 2022 15:28:00	
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 25 November 2022 21:10:08		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 25 November 2022 17:45:50	Thursday, 26 January 2023 16:36:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 25 November 2022 15:32:46		

Tanggal Mengajar : Friday, 02 December 2022

Pertemuan : 09

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	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 09 December 2022 17:20:00	
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:47:00	
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 02 December 2022 17:00:00		
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:08:00	
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 08 December 2022 19:23:00	
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 19 January 2023 17:11:00	





























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021020	MARLIANA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:43:00	
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 20:23:00	
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 20:24:00	
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:02:00	
	2019021029	HIZKIA RAJA LUMBAN BATU Keterangan : Ijin	Thursday, 19 January 2023 18:45:00	
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:32:00	
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:35:00	
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 02 December 2022 17:00:00	Wednesday, 18 January 2023 20:38:00	
	2019021041	SITI MARWA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:22:00	
	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 02 December 2022 17:00:00		
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 08 December 2022 18:53:00	
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 02 December 2022 17:00:00	Monday, 05 December 2022 14:03:00	
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 21:12:00	
	2020021027	PARAMITA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 20:35:00	
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Monday, 05 December 2022 21:01:00	
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 16 December 2022 19:20:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 02 December 2022 20:36:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Sunday, 15 January 2023 21:10:00	
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 02 December 2022 17:00:00		
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 26 January 2023 15:49:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 26 January 2023 16:23:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 26 January 2023 15:59:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 26 January 2023 02:48:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 02 December 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 02 December 2022 17:00:00	Friday, 13 January 2023 16:34:00	
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 02 December 2022 17:00:00		
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 02 December 2022 17:00:00		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 02 December 2022 17:00:00	Thursday, 26 January 2023 16:36:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 02 December 2022 17:00:00		

Tanggal Mengajar : Friday, 09 December 2022

Pertemuan : 10

selamat siang hari ini kita akan membahas tentang` Strategi Branding dan strategi produk " ppt strategi produk akan dishare setelah selesai perkuliahan

File Materi :

File Tugas :

## Mahasiswa
















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021020	MARLIANA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021029	HIZKIA RAJA LUMBAN BATU Keterangan : Ijin		
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021041	SITI MARWA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 09 December 2022 17:00:00		












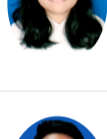
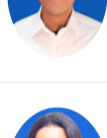
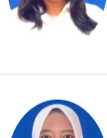
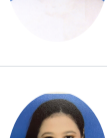
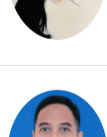
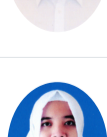




FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2020021027	PARAMITA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 09 December 2022 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 09 December 2022 17:00:00		
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 09 December 2022 17:00:00		

Tanggal Mengajar : Friday, 16 December 2022

Pertemuan : 11

selamat pagi semuanya .....hari ini saya akan berikan tugas membuat artikel tentang : " Strategi Pemasaran untuk Pasar yang Berbeda dan Lingkungan yang Bersaing" sub-subnya meliputi :1. Menjelaskan pendekatan penyeleksian strategi, hambatan memasuki pasar,kriteri strategi pilihan, 2. Menjelaskan definisi dan analisis pasar, segmentasi pasar,struktur industri dan pesaing, strategi keunggulan bersaing, penentuan sasaran dan posisi, 3. Menjabarkan analisis dan segmentasi pasar, struktur, industri dan persaingan, strategi keunggulan bersaing, penentuan sasaran dan posisi, restrukturisasi dalam pasar yang matang, leverage strategi, pasar menuru, 4. Memahami aspek persaingan global, struktur industri dan persaingan, strategi pemasaran global, strategi masuk pasar, proses perencanaan internasional.

File Materi :

- tugas di kumpulkan dalam bentuk Pdf

- batas akhir tgl 16/12/2022 jam 22.00

File Tugas :

## Mahasiswa








FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021002	ALIFIA SRI PURWANINGSIH Keterangan : Alfa		
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran Yohanes Andy S 2019021008.docx</a>
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_KHAIRIFATHAN T.R. 2019021012.pdf</a>
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_tugas strategi pemasaran zakia kalimatun nazma 2019021013-1 (1).pdf</a>
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran - Angga Antonio Blanca (2019021015).pdf</a>
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_TUGAS 11 STRATEGI PEMASARAN DEWI JULIYANTI 2019021019.pdf</a>
	2019021020	MARLIANA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_artikel strategi pemasaran (marliana 2019021020).pdf</a>




























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_TUGAS STRATEGI PEMASARAN RIA IMROATUN WINAHYU 2019021023.docx</a>
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran Tasya Sulistiawati.pdf</a>
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Yuanizha Tantyana 2019021028 strategi pemasaran.txt</a>
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran Hizkia Raja Lumban Batu 2019021029.pdf</a>
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran kumpul hari ini.pdf</a>
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Nada Ditia Ramadhanti 2019021034.pdf</a>
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Ayala Chanaya Kristofeny 2019021040 copy.pdf</a>
	2019021041	SITI MARWA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi - Siti Marwa - 2019021041.docx</a>
	2019021047	MUHAMMAD SYACHRUL ZAKI Keterangan : Alfa		
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Adinda Nurul Solihat 2019021054.pdf</a>
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran kumpul hari ini.pdf</a>
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Syarifa Nadia 2020021008 Tugas Pert 11 Strategi Pemasaran.pdf</a>
	2020021027	PARAMITA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Paramita 2020021027 Tugas Pert 11 Strategi pemasaran.pdf</a>
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_TUGAS STRATEGI PEMASARAN Elga Goldraselyn P.pdf</a>
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_TM Strategi Pemasaran Rayhan Kurnia Deswir 2020021047.pdf</a>
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas 11 Strategi Pemasaran Anisa 2020021052.pdf</a>
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_tugas strategi pemasaran hanna feranita 2020121004.pdf</a>

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2021121006	MITA PUSPITASARI Keterangan : Alfa		
	2124070001	SEPTI TRICILLIA Keterangan : Alfa		
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Strategi Pemasaran Gian Dwitiya.pdf</a>
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran 1.pdf</a>
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Pertemuan 11 Rizka N.I.pdf</a>
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran 2.pdf</a>
	2224070001	RADEN REZA NOVBMBRI PAHLEVI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Tugas Strategi Pemasaran Raden Reza 2224070001.pdf</a>
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_TUGAS STRATEGI PEMASARAN -SASMITA PURNAMASARI (2224070003).pdf</a>
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 16 December 2022 17:00:00		<a href="#">188_26_Strategi pemasaran tugas.pdf</a>
	2224070007	YUDHA ADJIANSYAH Keterangan : Alfa		
	2224070008	MUHAMMAD RICKY EKA YUDHA Keterangan : Alfa		

Tanggal Mengajar : Friday, 23 December 2022

Pertemuan : 12

selamat siang hari ini materi kuliah yang akan kita bahas yaitu tentang : " Strategi Harga dan Strategi distribusi "

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File Tugas :

## Mahasiswa


FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 23 December 2022 20:29:00	Friday, 23 December 2022 20:29:00	





























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	2019021012	<b>KHAIRIFATHAN TRI RAMADHAN</b> TGL. ABSEN : Friday, 23 December 2022 22:08:00	Friday, 23 December 2022 22:08:00	
	2019021013	<b>ZAKIA KALIMATUN NAZMA</b> TGL. ABSEN : Saturday, 24 December 2022 11:23:00	Thursday, 19 January 2023 18:10:00	
	2019021015	<b>ANGGA ANTONIO BLANCA</b> TGL. ABSEN : Monday, 02 January 2023 21:07:00	Monday, 02 January 2023 21:07:00	
	2019021019	<b>DEWI JULIYANTI</b> TGL. ABSEN : Friday, 23 December 2022 18:28:00	Thursday, 19 January 2023 17:32:00	
	2019021020	<b>MARLIANA</b> TGL. ABSEN : Friday, 23 December 2022 18:22:00	Friday, 23 December 2022 18:23:00	
	2019021023	<b>RIA IMRO'ATUN WINAHYU</b> TGL. ABSEN : Friday, 23 December 2022 19:13:00	Friday, 23 December 2022 19:13:00	
	2019021025	<b>TASYA SULISTIAWATI</b> TGL. ABSEN : Friday, 23 December 2022 17:14:00	Friday, 23 December 2022 17:14:00	
	2019021029	<b>HIZKIA RAJA LUMBAN BATU</b> TGL. ABSEN : Friday, 23 December 2022 18:15:00	Thursday, 19 January 2023 18:08:00	
	2019021031	<b>STEVEN TIRTASAPUTRA</b> TGL. ABSEN : Friday, 23 December 2022 17:41:00	Friday, 23 December 2022 17:41:00	
	2019021034	<b>NADA DITIA RAMADHANTI</b> TGL. ABSEN : Friday, 23 December 2022 17:38:00	Sunday, 15 January 2023 15:33:00	
	2019021040	<b>AYALA CHANAYA KRISTOFENY</b> TGL. ABSEN : Friday, 23 December 2022 14:22:00	Friday, 23 December 2022 14:22:00	
	2019021041	<b>SITI MARWA</b> TGL. ABSEN : Monday, 02 January 2023 22:18:00	Monday, 02 January 2023 22:18:00	
	2019021054	<b>ADINDA NURUL SOLIHAT</b> TGL. ABSEN : Friday, 23 December 2022 20:51:00	Friday, 23 December 2022 20:51:00	
	2019021057	<b>DEA AULIA KUSUMAH</b> TGL. ABSEN : Sunday, 25 December 2022 21:22:00	Sunday, 25 December 2022 21:22:00	
	2020021008	<b>SYARIFA NADIA PRASTYO PUTRI</b> TGL. ABSEN : Friday, 23 December 2022 14:00:00	Friday, 23 December 2022 14:00:00	
	2020021027	<b>PARAMITA</b> TGL. ABSEN : Friday, 23 December 2022 13:23:00	Friday, 23 December 2022 13:23:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 23 December 2022 15:38:00	Friday, 23 December 2022 15:38:00	
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 23 December 2022 13:22:00	Friday, 13 January 2023 08:44:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Monday, 09 January 2023 18:37:00	Sunday, 15 January 2023 21:10:00	
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 23 December 2022 16:31:09	Thursday, 26 January 2023 15:49:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 23 December 2022 14:18:07	Thursday, 26 January 2023 16:32:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 23 December 2022 20:22:29	Thursday, 26 January 2023 15:59:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 23 December 2022 13:26:23	Thursday, 26 January 2023 02:48:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 23 December 2022 19:05:37		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 23 December 2022 15:00:51	Friday, 13 January 2023 16:35:00	
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 23 December 2022 20:27:32		
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 23 December 2022 18:24:21		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 23 December 2022 19:37:05	Thursday, 26 January 2023 16:36:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 23 December 2022 17:14:06		

Tanggal Mengajar : Friday, 06 January 2023

Pertemuan : 13

**.SELAMAT SORE HARI INI SAYA AKAN MEMBERIKAN MATERI TENTANG STRATEGI PROMOSI UNTUK PERTEMUAN KE 14 MINGGU DEPAN PERTEMUAN TERAKHIR**

File Materi : 188\_20230106172911\_Presentation1 10 strategi promosi.pptx

File Tugas :

## Mahasiswa
















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	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 06 January 2023 17:00:00	Saturday, 07 January 2023 00:26:00	
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 06 January 2023 23:00:00	
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 06 January 2023 18:28:00	
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 06 January 2023 17:00:00	Thursday, 19 January 2023 17:33:00	
	2019021020	MARLIANA TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 06 January 2023 17:35:00	
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 06 January 2023 17:00:00	Thursday, 19 January 2023 18:11:00	
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021041	SITI MARWA TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 06 January 2023 23:05:00	
	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 06 January 2023 17:00:00		















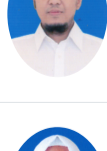




FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 06 January 2023 19:45:00	
	2020021027	PARAMITA TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 06 January 2023 21:59:00	
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 06 January 2023 17:36:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 06 January 2023 17:00:00	Sunday, 15 January 2023 21:10:00	
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 06 January 2023 17:00:00	Thursday, 26 January 2023 15:49:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 06 January 2023 17:00:00	Thursday, 26 January 2023 17:13:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 06 January 2023 17:00:00	Thursday, 26 January 2023 16:00:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 06 January 2023 17:00:00	Thursday, 26 January 2023 02:49:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2224070001	RADEN REZA NOVEMBRI PAHLEVI TGL. ABSEN : Friday, 06 January 2023 17:00:00	Friday, 13 January 2023 16:36:00	
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 06 January 2023 17:00:00		



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 06 January 2023 17:00:00		
	2224070007	YUDHA ADJANSYAH TGL. ABSEN : Friday, 06 January 2023 17:00:00	Thursday, 26 January 2023 16:36:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 06 January 2023 17:00:00		

Tanggal Mengajar : Friday, 13 January 2023

Pertemuan : 14

**MATERI PERTEMUAN KE 15 DESAIN PEMASARAN EFEKTIF**

File Materi : 188\_20230113181924\_Presentation 11.pptx

File Tugas :

## Mahasiswa










FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021002	ALIFIA SRI PURWANINGSIH TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021008	YOHANES ANDY SUSENO TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021012	KHAIRIFATHAN TRI RAMADHAN TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021013	ZAKIA KALIMATUN NAZMA TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021015	ANGGA ANTONIO BLANCA TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021019	DEWI JULIYANTI TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 19 January 2023 17:34:00	
	2019021020	MARLIANA TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021023	RIA IMRO'ATUN WINAHYU TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021025	TASYA SULISTIAWATI TGL. ABSEN : Friday, 13 January 2023 17:00:00		




























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019021028	YUANIZHA TANTYANA TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021029	HIZKIA RAJA LUMBAN BATU TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 19 January 2023 18:35:00	
	2019021031	STEVEN TIRTASAPUTRA TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021034	NADA DITIA RAMADHANTI TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021040	AYALA CHANAYA KRISTOFENY TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021041	SITI MARWA TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021047	MUHAMMAD SYACHRUL ZAKI TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021054	ADINDA NURUL SOLIHAT TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2019021057	DEA AULIA KUSUMAH TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2020021008	SYARIFA NADIA PRASTYO PUTRI TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2020021027	PARAMITA TGL. ABSEN : Friday, 13 January 2023 17:00:00	Friday, 13 January 2023 20:24:00	
	2020021044	ELGA GOLDRASELYN PURBA TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 19 January 2023 17:26:00	
	2020021047	RAYHAN KURNIA DESWIR TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2020021052	ANISA MULIA RACHMAN SANPUTRI TGL. ABSEN : Friday, 13 January 2023 17:00:00	Friday, 13 January 2023 18:23:00	
	2020121004	HANNA FERANITA TGL. ABSEN : Friday, 13 January 2023 17:00:00	Friday, 13 January 2023 18:20:00	
	2021121006	MITA PUSPITASARI TGL. ABSEN : Friday, 13 January 2023 17:00:00		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2124070001	SEPTI TRICILLIA TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 26 January 2023 15:49:00	
	2124070003	GIAN DWITIYA JECONIAH TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 26 January 2023 16:41:00	
	2124070010	CESILIA RAHABAV TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 26 January 2023 16:00:00	
	2124070013	RIZKA NADIYAH ISNAINI TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 26 January 2023 02:49:00	
	2124070015	SYIFA PUTRI ASTARI TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2224070001	RADEN REZA NOVBMBRI PAHLEVI TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2224070003	SASMITA PURNAMASARI TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2224070006	ADAM RIMANSYAH TGL. ABSEN : Friday, 13 January 2023 17:00:00		
	2224070007	YUDHA ADJIANSYAH TGL. ABSEN : Friday, 13 January 2023 17:00:00	Thursday, 26 January 2023 16:37:00	
	2224070008	MUHAMMAD RICKY EKA YUDHA TGL. ABSEN : Friday, 13 January 2023 17:00:00		















**NURSITI, SE., M.M**  
**Strategi Pemasaran (3 SKS)**


















No	Mahasiswa	Foto	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			2022-09-23	2022-09-30	2022-10-07	2022-10-14	2022-10-21	2022-10-28	2022-11-04	UTS	2022-11-25	2022-12-02	2022-12-09	2022-12-16	2022-12-23	2023-01-06	2023-01-13	UAS
1	2019021002 ALIFIA SRI PURWANINGSIH (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir			Hadir	Hadir	Alfa		Hadir	Hadir	
2	2019021008 YOHANES ANDY SUSENO (Malam)		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
3	2019021012 KHAIRIFATHAN TRI RAMADHAN (Malam)		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
4	2019021013 ZAKIA KALIMATUN NAZMA (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
5	2019021015 ANGGA ANTONIO BLANCA (Malam)		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
6	2019021019 DEWI JULIYANTI (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
7	2019021020 MARLIANA (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
8	2019021023 RIA IMRO'ATUN WINAHYU (Malam)		Alfa	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
9	2019021025 TASYA SULISTIAWATI (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
10	2019021028 YUANIZHA TANTYANA (Malam)		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	
11	2019021029 HIZKIA RAJA LUMBAN BATU (Malam)		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Izin	Izin	Hadir	Hadir	Hadir	Hadir	
12	2019021031 STEVEN TIRTASAPUTRA (Malam)		Alfa	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
13	2019021034 NADA DITIA RAMADHANTI (Malam)		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
14	2019021040 AYALA CHANAYA KRISTOFENY (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	

No	Mahasiswa	Foto	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			2022-09-23	2022-09-30	2022-10-07	2022-10-14	2022-10-21	2022-10-28	2022-11-04	UTS	2022-11-25	2022-12-02	2022-12-09	2022-12-16	2022-12-23	2023-01-06	2023-01-13	UAS
15	2019021041 SITI MARWA (Pagi)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
16	2019021047 MUHAMMAD SYACHRUL ZAKI (Pagi)		Alfa	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir			Hadir	Hadir	Alfa		Hadir	Hadir	
17	2019021054 ADINDA NURUL SOLIHAT (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
18	2019021057 DEA AULIA KUSUMAH (Malam)		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
19	2020021008 SYARIFA NADIA PRASTYO PUTRI (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
20	2020021027 PARAMITA (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
21	2020021044 ELGA GOLDRASELYN PURBA (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
22	2020021047 RAYHAN KURNIA DESWIR (Malam)		Alfa	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir			Hadir	Hadir	Hadir		Hadir	Hadir	
23	2020021052 ANISA MULIA RACHMAN SANPUTRI (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
24	2020121004 HANNA FERANITA (Malam)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
25	2021121006 MITA PUSPITASARI (Malam)		Hadir	Hadir	Hadir	Hadir	Izin	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa		Hadir	Hadir	
26	2124070001 SEPTI TRICILLIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	Hadir	
27	2124070003 GIAN DWITIYA JECONIAH		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
28	2124070010 CESILIA RAHABAV		Hadir	Hadir	Hadir	Hadir	Alfa	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
29	2124070013 RIZKA NADIYAH ISNAINI		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
30	2124070015 SYIFA PUTRI ASTARI			Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
31	2224070001 RADEN REZA NOVEMBRI PAHLEVI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	

No	Mahasiswa	Foto	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			2022-09-23	2022-09-30	2022-10-07	2022-10-14	2022-10-21	2022-10-28	2022-11-04	UTS	2022-11-25	2022-12-02	2022-12-09	2022-12-16	2022-12-23	2023-01-06	2023-01-13	UAS
32	2224070003 SASMITA PURNAMASARI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
33	2224070006 ADAM RIMANSYAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
34	2224070007 YUDHA ADJANSYAH		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	Hadir	
35	2224070008 MUHAMMAD RICKY EKA YUDHA		Alfa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Alfa	Hadir	Hadir	Hadir	

**Dosen : NURSITI, SE., M.M****Strategi Pemasaran (3 SKS)****JUMAT 17:00 - 19:30**

NO.	NIM	NAMA	FOTO	NILAI UAS (40%)	NILAI UTS (30%)	NILAI TUGAS (30%)	TOTAL
1	2019021002	ALIFIA SRI PURWANINGSIH		88 (40%)	85 (30%)	78 (30%)	84.1
2	2019021008	YOHANES ANDY SUSENO		88 (40%)	80 (30%)	78 (30%)	82.6
3	2019021012	KHAIRIFATHAN TRI RAMADHAN		86 (40%)	75 (30%)	85 (30%)	82.4
4	2019021013	ZAKIA KALIMATUN NAZMA		86 (40%)	85 (30%)	85 (30%)	85.4
5	2019021015	ANGGA ANTONIO BLANCA		88 (40%)	75 (30%)	85 (30%)	83.2
6	2019021019	DEWI JULIYANTI		88 (40%)	90 (30%)	85 (30%)	87.7
7	2019021020	MARLIANA		86 (40%)	70 (30%)	70 (30%)	76.4
8	2019021023	RIA IMRO'ATUN WINAHYU		88 (40%)	60 (30%)	85 (30%)	78.7
9	2019021025	TASYA SULISTIAWATI		82 (40%)	80 (30%)	85 (30%)	82.3
10	2019021028	YUANIZHA TANTYANA		86 (40%)	80 (30%)	78 (30%)	81.8
11	2019021029	HIZKIA RAJA LUMBAN BATU		78 (40%)	90 (30%)	85 (30%)	83.7
12	2019021031	STEVEN TIRTASAPUTRA		88 (40%)	85 (30%)	85 (30%)	86.2
13	2019021034	NADA DITIA RAMADHANTI		86 (40%)	80 (30%)	85 (30%)	83.9
14	2019021040	AYALA CHANAYA KRISTOFENY		86 (40%)	80 (30%)	85 (30%)	83.9

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
15	2019021041	SITI MARWA		88 (40%)	85 (30%)	85 (30%)	86.2
16	2019021047	MUHAMMAD SYACHRUL ZAKI		20 (40%)	0 (30%)	0 (30%)	8
17	2019021054	ADINDA NURUL SOLIHAT		88 (40%)	70 (30%)	85 (30%)	81.7
18	2019021057	DEA AULIA KUSUMAH		86 (40%)	75 (30%)	85 (30%)	82.4
19	2020021008	SYARIFA NADIA PRASTYO PUTRI		84 (40%)	85 (30%)	85 (30%)	84.6
20	2020021027	PARAMITA		84 (40%)	90 (30%)	85 (30%)	86.1
21	2020021044	ELGA GOLDRASELYN PURBA		84 (40%)	70 (30%)	85 (30%)	80.1
22	2020021047	RAYHAN KURNIA DESWIR		80 (40%)	70 (30%)	85 (30%)	78.5
23	2020021052	ANISA MULIA RACHMAN SANPUTRI		84 (40%)	70 (30%)	85 (30%)	80.1
24	2020121004	HANNA FERANITA		66 (40%)	80 (30%)	85 (30%)	75.9
25	2021121006	MITA PUSPITASARI		80 (40%)	60 (30%)	78 (30%)	73.4
26	2124070001	SEPTI TRICILLIA		56 (40%)	45 (30%)	78 (30%)	59.3
27	2124070003	GIAN DWITIYA JECONIAH		80 (40%)	75 (30%)	78 (30%)	77.9
28	2124070010	CESILIA RAHABAV		84 (40%)	70 (30%)	77 (30%)	77.7
29	2124070013	RIZKA NADIYAH ISNAINI		84 (40%)	70 (30%)	78 (30%)	78
30	2124070015	SYIFA PUTRI ASTARI		84 (40%)	60 (30%)	70 (30%)	72.6
31	2224070001	RADEN REZA NOVEMBRI PAHLEVI		80 (40%)	80 (30%)	78 (30%)	79.4



NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
32	2224070003	SASMITA PURNAMASARI		84 (40%)	75 (30%)	78 (30%)	79.5
33	2224070006	ADAM RIMANSYAH		44 (40%)	50 (30%)	78 (30%)	56
34	2224070007	YUDHA ADJIANSYAH		50 (40%)	50 (30%)	70 (30%)	56
35	2224070008	MUHAMMAD RICKY EKA YUDHA		54 (40%)	50 (30%)	70 (30%)	57.6